



Privacy Policy for Gadfly, LLC

2015

This privacy policy covers Gadfly, LLC, a book publisher and consulting company, and its web sites and media communications. Gadfly, LLC is a Virginia limited liability company. Our mailing address is Gadfly, LLC, P.O. Box 147, Leesburg, VA 20178.

This policy covers all current and future web sites maintained by Gadfly, LLC. As of the date of this policy, these include:

<http://GadflyLLC.com> and <http://blog.GadflyLLC.com>

<http://TheLawofPhysics.com>

<http://XENProtocol.com>

Gadfly, LLC reserves the right to change this privacy policy from time to time. We will notify you about significant changes in the way we treat personally identifiable information by sending a notice to the email address you have provided, by placing a prominent notice on our site and by updating any privacy information on this page. Your use of our web sites and the information provided are completely voluntary and your use or submission of information to Gadfly, LLC signifies your agreement to these terms.

Access

Visitors can access and browse our web sites without disclosing any personally identifiable information.

Gadfly, LLC's sites enable you to communicate with other visitors or to post information to be accessed by others. When you do so, other visitors may collect your data. To provide ease of access and sharing of information provided by Gadfly, LLC, we may enable connections to various social media outlets; e.g. Facebook, Twitter, etc. Your use of these connections is voluntary and the security of your personally identifiable information will be governed by the privacy policies of these third party sites.

This Privacy Policy does not apply to the practices of third parties that Gadfly, LLC does not own or control, including, but not limited to, any third party websites, services and applications ("Third Party Services") that you elect to access, such as Facebook or Twitter, or to individuals that Gadfly, LLC does not manage or employ. While Gadfly, LLC attempts to facilitate access only to those Third Party Services that share our respect for your privacy, it cannot take responsibility for the content or privacy policies of those Third Party Services. You are encouraged to carefully review the privacy policies of any Third Party Services you access.

Data Collected by Gadfly, LLC

Gadfly, LLC may collect generic, non-personally identifiable information about its users for the purposes of site and information management. This data may be utilized by web site analytic programs to provide analysis of data and information our visitors access in order to provide guidance to us in improving our sites.

We collect personally identifiable information that you may volunteer while using our services, particularly when adding a comment to one of our pages. In order to add a comment to one of our pages, you will be asked to provide your name and email address. We do not collect information about our visitors from other sources like public records or bodies or private organizations.



P.O. Box 147
Leesburg, VA 20178

GadflyLLC.com
ContactUs@GadflyLLC.com

Should Gadfly, LLC provide a mechanism to purchase our products from its web site, a third party secure transaction process (such as PayPal) will be utilized. The terms and conditions as well as the privacy policy of this third party will be employed and only the information required to complete the transaction and provide customer service will be maintained by Gadfly, LLC. No financial or credit card information will be collected by Gadfly, LLC; however, we would collect your first and last name, address, telephone number and email address as a part of the purchase process.

We do not knowingly collect personally identifiable information from children. We do not take specific steps to protect the privacy of children who disclose their personally identifiable information to us. We do not provide information about our personal data practices in relation to children on our home page or at those locations on our web sites where we may collect personally identifiable information.

Cookies

Gadfly, LLC uses cookies, or tiny pieces of information stored on your computer, to verify who you are and for site analytic programs that help us improve our sites. Gadfly, LLC uses cookies for logged in users and for commenters. While Gadfly, LLC may use cookies to track your browsing behavior in connection with our efforts to improve our sites through site analytic programs, no personally identifiable information is collected.

Most browsers are initially set up to accept cookies, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some aspects of the web site may not function properly if you elect to disable cookies.

What we do with your Data

Gadfly, LLC does not collect any personally identifiable information about you unless you voluntarily provide it. Gadfly, LLC will use the personally identifiable information you provide to:

1. Attempt to control spam and irrelevant postings on our sites; and to
2. Send you information and updates about our products or services, generally, but not exclusively, by email.

If, at any point, you do not wish to receive these communications from Gadfly, LLC, you may either reply to the email received and simply state “unsubscribe” in the subject or at the top of the note. Alternatively, you can send an email to our office (ContactUs@GadflyLLC.com) requesting no communication.

Gadfly, LLC will not sell, trade or rent your personally identifiable information to others. Gadfly, LLC will not disclose your personally identifiable information to any party outside Gadfly, LLC for any purpose unless required by law or other regulation.

Gadfly, LLC has implemented security policies, rules and technical measures to protect the personally identifiable information that it has under its control from unauthorized access, improper use or disclosure, unauthorized modification or unlawful destruction or accidental loss.

If you wish to change any of the personally identifiable information you have provided to Gadfly, LLC, please send an email to ContactUs@GadflyLLC.com. If you wish to have a comment or posting removed from our site, please send an email to ContactUs@GadflyLLC.com with the date, comment, and a short reason why you wish to have the comment or posting removed.